

Désir, a tasty news signed by Caffè Haiti Roma



There is no need to take advantage of the precious help of molecular gastronomy, where empiricism turns into exact science, to understand that coffee and chocolate matching is one of the most successful. In fact, both have molecular properties that make them very close to each other, and in many cases the features of one compensate the other. There are lots of examples in recipes where coffee is used with chocolate, and there is a wide range of matching possibilities: Arabica coffee or blend, white or dark chocolate etc., just make sure that the aroma of one does not cover the other, and the other way round.

What is more, in addition to baking cakes the aroma of coffee can be exalted also simply by a praline, able to give emphasis to the organoleptic features of coffee, and make the pleasure of drinking it more intense. By doing this, from a simple drink coffee turns into a real dessert, and what is more with many good features for health. Starting from this last statement, and going on with the well-known tradition of many cafés to offer a steaming coffee cup with a chocolate praline at its side, Caffè Haiti Roma has recently launched a brand new product able to exalt its coffee blends: Désir is a coffee bean covered in fine dark chocolate, that the roasting company proposes in matching with coffee blends in beans and ground for domestic use, both from the traditional and the Organic and Fairtrade line, to make the pleasure of drinking coffee at the bar or at home even more intense. Désir pralines are available in a dispenser put inside an elegant display, and can be purchased from www.caffehaitiroma.it/en.

For information: info@caffehaitiroma.it

Caffè Haiti Roma was born from the initiative of its founder Azeglio, who for many years since 1950 has been leading the Company, at the beginning alone, and then with the help of his wife Adriana, the sons Paolo and Fabio, the daughter Monica and Francesco Geracitano, who took the lead of the Company at the end of the 80's. Today, Caffè Haiti Roma is a Company that makes of correctness and clearness in the relationship with bars its own corporate philosophy; a roasting Company with a huge inherited experience, which means not only excellent espresso blends for bars, but also inputs to make

the atmosphere in bar more pleasant, through many accessories with a refined and accurate design. Coffee cups from the Collections “Haiti Art”, trays, big wall clocks, “Mug” cups, are just some of the innovative ideas that Caffè Haiti Roma proposes to enrich offers for bars that choose it as partner.
+ INFO Caffè Haiti Roma di Martella Azeglio & C. Srl – Via Ardeatina, 1010 – 00134 Rome, Italy – Ph. +39 06 71356180 – Fax +39 06 71355350 – www.caffehaitiroma.it info@caffehaitiroma.it <...