

## Caffè Haiti Roma together with Fairtrade Italia in the World Fair Trade Day



For the third consecutive year Caffè Haiti Roma is at Fairtrade Italia's side in the World Fair Trade Day to give, also on this occasion, its contribution to improve the farmers' health conditions in the developing countries: from 11<sup>th</sup> to 13<sup>th</sup> May, on the occasion of the World Fairtrade Challenge the roasting company has organized a series of events, at its offices and all around Italy together with its customers, where it will be possible to discover and taste the range of 100% Organic 100% Fairtrade certified coffee, and the famous Superior Blend. All the events will have coffee as leitmotiv, to drink in good company as social habit, made even more ethic thanks to the Fairtrade certification, which guarantees a fairer trade. There will be the chance to follow the events that will be counted and registered in the official website [www.fairtradechallenge.org](http://www.fairtradechallenge.org) divided by Country, or on the social networks with the hashtag #Fairtradechallenge. Besides, for that special occasion from 7<sup>th</sup> to 31<sup>st</sup> May the range of Biocaffè coffees can be purchased at special prices in the website [www.caffehaitiroma.it](http://www.caffehaitiroma.it).

Caffè Haiti Roma's aim is to demonstrate that also through such a simple and everyday action, that of drinking coffee, everyone can give his/her own contribution to change the world, alone and with the help of the institutions.

For information: [info@caffehaitiroma.it](mailto:info@caffehaitiroma.it)

Caffè Haiti Roma was born from the initiative of its founder Azeglio, who for many years since 1950 has been leading the Company, at the beginning alone, and then with the help of his wife Adriana, the sons Paolo and Fabio, the daughter Monica and Francesco Geracitano, who took the lead of the Company at the end of the 80's. Today, Caffè Haiti Roma is a Company that makes of correctness and clearness in the relationship with bars its own corporate philosophy; a roasting Company with a huge inherited experience, which means not only excellent espresso blends for bars, but also inputs to make more pleasant the atmosphere in bar, through many accessories with a refined and accurate design. Coffee cups from the Collections "Haiti Art", trays, big wall clocks, "Mug" cups, are just some of the innovative ideas that Caffè Haiti Roma proposes to enrich offers for bars that choose it as partner.

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