

## **Caffè Haiti Roma at Welcome Italia: an important showcase for quality productions**



**Also this year Caffè Haiti Roma is attending Welcome Italia, the exhibition taking place in London from 5th to 7th October in the prestigious Royal Horticultural Halls, that will host at hall B6 the famous roasting company and its quality production.**

Despite the recent changes in the field of politics, the UK still shows a vivid passion for Made in Italy wine and food productions. This happens thanks to two aspects: on one side, the great work the Italian chefs do in the professional ho.re.ca. field, who wish to widespread Italian traditions; on the other side there are the English chefs, who make use of Italian products in order to make original culinary creations, seen as the result of mixing historical cultures with strong national identities. In addition to the ho.re.ca. field, there is also the great interest coming from the audience itself. In this context we understand the role of Welcome Italia, event hosted by the Italian Chamber of Commerce and Industry from the UK, with the aim to create a meeting point among the two countries, and support both the commercial and know-how exchanges. And in such context Caffè Haiti Roma will be at the operators' disposal during the trade only day, and at the audience's disposal in the other two days, with the tasting of its fine coffee blends.

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Caffè Haiti Roma was born from the initiative of its founder Azeglio, who for many years since 1950 has been leading the Company, at the beginning alone, and then with the help of his wife Adriana, the sons Paolo and Fabio, the daughter Monica and Francesco Geracitano, who took the lead of the Company at the end of the 80's. Today, Caffè Haiti Roma is a Company that makes of correctness and clearness in the relationship with bars its own corporate philosophy; a roasting Company with a huge inherited experience, which means not only excellent espresso blends for bars, but also inputs to make more pleasant the atmosphere in bar, through many accessories with a refined and accurate design.

Coffee cups from the Collections “Haiti Art”, trays, big wall clocks, “Mug” cups, are just some of the innovative ideas that Caffè Haiti Roma proposes to enrich offers for bars that choose it as partner.  
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