

Starring role of Biocaffè Superior Blend at Sana 2018



After the summer break, Caffè Haiti Roma will take up its work again at full speed, confirming also for this year its presence at exhibition Sana in Bologna, from 7th to 10th September. At hall 31 stand A/15-B/16, in a context where Regional wine and food excellencies are promoted, the famous roasting company will share with Sana its important goal: thirty years of activity, thirty years of passionate promotion of organic and healthy lifestyle, thirty years of support in favour of companies devoting themselves to the development of new products and technologies, in order to meet the needs of an always growing audience.

Year after year, edition after edition Caffè Haiti Roma has been on the side of those who strongly wanted to follow a healthy lifestyle and widespread the ideals of taste first, and then of high quality. And the company did it by proposing high quality coffees, coming from fine raw materials and finely manufactured, keepers of an artisanal craftsmanship that has made the roasting company produce the best coffee: an example among others is Biocaffè Superior Blend that, on the strength of its recent status of Certified Italian Espresso, will play the starring role, being available for tastings for the entire exhibition.

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Caffè Haiti Roma was born from the initiative of its founder Azeglio, who for many years since 1950 has been leading the Company, at the beginning alone, and then with the help of his wife Adriana, the sons Paolo and Fabio, the daughter Monica and Francesco Geracitano, who took the lead of the Company at the end of the 80's. Today, Caffè Haiti Roma is a Company that makes of correctness and clearness in the relationship with bars its own corporate philosophy; a roasting Company with a huge inherited experience, which means not only excellent espresso blends for bars, but also inputs to make more pleasant the atmosphere in bar, through many accessories with a refined and accurate design. Coffee cups from the Collections "Haiti Art", trays, big wall clocks, "Mug" cups, are just some of the

innovative ideas that Caffè Haiti Roma proposes to enrich offers for bars that choose it as partner.
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