

## **Caffè Haiti Roma at Sial in Paris: triumphant comeback with the Certified Italian Espresso**



**After a break to increase more and more the quality of its products, Caffè Haiti Roma is proudly back to approach the French market, by proposing its flagship on the occasion of Sial in Paris, from 21<sup>st</sup> to 25<sup>th</sup> October, where the company will be present at hall 1 stand D 152.**

Caffè Haiti Roma will be able to face the challenges of such a demanding market and meet the needs of a very trained audience with renewed commitment, by proposing its Biocaffè Superior Blend for tastings, a remarkable coffee under many points of view: from the quality point of view, it is the result of a constant research and artisanal craftsmanship, two aspects that during the years have made it obtain many recognitions, the latter as Certified Italian Espresso, which means ambassador of Made in Italy Espresso worldwide. Besides, from the commercial point of view it is available in many sizes to meet the different needs, and in order to make its quality be used also at home, an aspect maybe too often penalized. There will also be the Mister Espresso flagship products, and a preview of the latest news.

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Caffè Haiti Roma was born from the initiative of its founder Azeglio, who for many years since 1950 has been leading the Company, at the beginning alone, and then with the help of his wife Adriana, the sons Paolo and Fabio, the daughter Monica and Francesco Geracitano, who took the lead of the Company at the end of the 80's. Today, Caffè Haiti Roma is a Company that makes of correctness and clearness in the relationship with bars its own corporate philosophy; a roasting Company with a huge inherited experience, which means not only excellent espresso blends for bars, but also inputs to make more pleasant the atmosphere in bar, through many accessories with a refined and accurate design. Coffee cups from the Collections "Haiti Art", trays, big wall clocks, "Mug" cups, are just some of the innovative ideas that Caffè Haiti Roma proposes to enrich offers for bars that choose it as partner.

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